

## ORDER



KSNV

## Orders

Order / Rev: 105004  
 Alt Order #: 06837947  
 Product Desc: OBAM FOR AMERICA  
 Estimate: 1537  
 Flight Dates: 10/02/12 - 10/08/12  
 Original Date / Rev: 08/01/12 / 08/01/12  
 Order Type: GENERAL

Primary AE: Amy McCreary  
 Sales Office: BLPHI  
 Sales Region: National

## Agency

Name: GMMB, Inc./ Washington D.C.  
 Buying Contact:  
 Billing Contact:  
 1010 Wisconsin Ave. NW  
 Washington, DC 20007

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

## Advertiser

Name: Obama for America  
 Demographic: A35+  
 Product Codes: PLC01-Democrat  
 Priority: SELECT PRIORITY CODE  
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:  
 Order Separation: 00:05:00  
 Advertiser External ID:  
 Agency External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	156	\$37,195.00	\$31,615.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	156	\$37,195.00	\$31,615.75	0.00
Totals	156	\$37,195.00	\$31,615.75	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KSNV	30%	\$37,195.00
Market	100%	\$123,983.33

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$26,036.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$17,357.67
KTUD	1%	\$1,239.83
KVVU	26%	\$32,235.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$9,918.67

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/02/12	10/08/12	M-F 5-6a WakeUp w/WagM		5-6a	MTWTF--	:30	5	\$100.00	4	0.00	NM	5	\$500.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--			5			\$100.00		0.00			

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/02/12	10/08/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	MTWTF--	:30	5	\$100.00	4	0.00	NM	5	\$500.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					5	\$100.00		0.00			
E 2	KSNV	10/02/12	10/08/12	Wake Up Early w/ Wagners Wake Up Early Wagners	CM	430a-5a	MTWT--S	:30	5	\$50.00	4	0.00	NM	5	\$250.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWT--S					5	\$50.00		0.00			
E 3	KSNV	10/02/12	10/08/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	MTWTF--	:30	5	\$190.00	4	0.00	NM	5	\$950.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					5	\$190.00		0.00			
E 4	KSNV	10/02/12	10/08/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	10	\$250.00	4	0.00	NM	10	\$2,500.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					10	\$250.00		0.00			
E 5	KSNV	10/06/12	10/06/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$125.00	4	0.00	NM	1	\$125.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$125.00		0.00			
E 6	KSNV	10/06/12	10/06/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$175.00	4	0.00	NM	1	\$175.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$175.00		0.00			
E 7	KSNV	10/07/12	10/07/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$110.00	4	0.00	NM	1	\$110.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$110.00		0.00			
E 8	KSNV	10/07/12	10/07/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$250.00	4	0.00	NM	1	\$250.00
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$250.00		0.00			
E 9	KSNV	10/07/12	10/07/12	News 3 Today Wknd News 3 Today	CM	9a-930am	-----S	:30	1	\$125.00	4	0.00	NM	1	\$125.00
NEWS 3 TODAY/WKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$125.00		0.00			
E 10	KSNV	10/07/12	10/07/12	Chris Matthews 9:30AM Chris Matthews SUN 9:30am	CM	9:30a-10a	-----S	:30	1	\$175.00	4	0.00	NM	1	\$175.00
CHRIS MATTHEWS SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$175.00		0.00			
E 11	KSNV	10/02/12	10/08/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	MTWTF--	:30	10	\$150.00	4	0.00	NM	10	\$1,500.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					10	\$150.00		0.00			
E 12	KSNV	10/02/12	10/08/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	MTWTF--	:30	10	\$100.00	4	0.00	NM	10	\$1,000.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					10	\$100.00		0.00			
E 13	KSNV	10/02/12	10/08/12		CM	11am-12pm	MTWTF--	:30	5	\$100.00	4	0.00	NM	5	\$500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Rachael Ray Rachael Ray RACHEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/02/12 10/08/12 MTWTF-- 5 \$100.00 0.00															
E 14	KSNV	10/02/12	10/08/12	Noon News Noon News	CM	12-1230pm	MTWTF--	:30	5	\$125.004		0.00	NM	5	\$625.00
NEWS 3 AT NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/02/12 10/08/12 MTWTF-- 5 \$125.00 0.00															
E 15	KSNV	10/02/12	10/08/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	MTWTF--	:30	5	\$90.004		0.00	NM	5	\$450.00
NEWS 4: THE AGENDA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/02/12 10/08/12 MTWTF-- 5 \$90.00 0.00															
E 16	KSNV	10/02/12	10/08/12	Days of our Lives Days of our Lives	CM	1258p-2pm	MTWTF--	:30	5	\$150.004		0.00	NM	5	\$750.00
DAYS OF OUR LIVES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/02/12 10/08/12 MTWTF-- 5 \$150.00 0.00															
E 17	KSNV	10/02/12	10/08/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF--	:30	5	\$100.004		0.00	NM	5	\$500.00
THE DOCTORS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/02/12 10/08/12 MTWTF-- 5 \$100.00 0.00															
E 18	KSNV	10/02/12	10/08/12	Dr. Phil Dr Phil	CM	3-4p	MTWTF--	:30	5	\$150.004		0.00	NM	5	\$750.00
DR. PHIL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/02/12 10/08/12 MTWTF-- 5 \$150.00 0.00															
E 19	KSNV	10/02/12	10/08/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	MTWTF--	:30	10	\$175.004		0.00	NM	10	\$1,750.00
FIRST NEWS 3 AT FOUR <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/02/12 10/08/12 MTWTF-- 10 \$175.00 0.00															
E 20	KSNV	10/02/12	10/08/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	15	\$265.004		0.00	NM	15	\$3,975.00
EARLY NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/02/12 10/08/12 MTWTF-- 15 \$265.00 0.00															
E 21	KSNV	10/06/12	10/06/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$200.004		0.00	NM	1	\$200.00
KSNV EARLY NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S- 1 \$200.00 0.00															
E 22	KSNV	10/07/12	10/07/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$450.004		0.00	NM	1	\$450.00
NEWS 3 LIVE (FOLLOWING NFL) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S 1 \$450.00 0.00															
E 23	KSNV	10/02/12	10/08/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF--	:30	5	\$260.004		0.00	NM	5	\$1,300.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/02/12 10/08/12 MTWTF-- 5 \$260.00 0.00															
E 24	KSNV	10/02/12	10/08/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	MTWTF--	:30	5	\$260.004		0.00	NM	5	\$1,300.00
WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/02/12 10/08/12 MTWTF-- 5 \$260.00 0.00															
E 25	KSNV	10/02/12	10/08/12		CM	730-758pm	MTWTF--	:30	5	\$150.004		0.00	NM	5	\$750.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Face to Face w/ Ralston															
Face to Face w/ J. Ralston															
FACE TO FACE W/ JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					5	\$150.00		0.00			
E 26	KSNV	10/06/12	10/06/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$175.004		0.00	NM	1	\$175.00
SAT/Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$175.00		0.00			
E 27	KSNV	10/06/12	10/06/12	Wknd Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$175.004		0.00	NM	1	\$175.00
SAT/ Wheel of Fortune															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$175.00		0.00			
E 28	KSNV	10/08/12	10/08/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$1,100.004		0.00	NM	1	\$1,100.00
Monday Prime 8-10pm															
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$1,100.00		0.00			
E 29	KSNV	10/02/12	10/02/12	Tues PR 8-9p	CM	8-9pm	-T-----	:30	1	\$1,100.004		0.00	NM	1	\$1,100.00
Tuesday Prime 8-9pm															
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$1,100.00		0.00			
E 30	KSNV	10/02/12	10/02/12	Tues PR 10-11p	CM	10-11pm	-T-----	:30	1	\$900.004		0.00	NM	1	\$900.00
Tuesday Prime 10-11pm															
PARENTHOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$900.00		0.00			
E 31	KSNV	10/03/12	10/03/12	Wed PR 9-10p	CM	9-10pm	--W----	:30	1	\$1,300.004		0.00	NM	1	\$1,300.00
Wednesday Prime 9-10pm															
LAW&ORDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$1,300.00		0.00			
E 32	KSNV	10/04/12	10/04/12	Thurs PR 10-11p	CM	10-11pm	---T---	:30	1	\$950.004		0.00	NM	1	\$950.00
Thursday Prime 10-11pm															
ROCK CENTER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$950.00		0.00			
E 33	KSNV	10/05/12	10/05/12	Fri 10-11p	CM	10-11pm	----F--	:30	1	\$1,000.004		0.00	NM	1	\$1,000.00
Friday Prime 10-11pm															
DATELINE NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$1,000.00		0.00			
E 34	KSNV	10/06/12	10/06/12	Sat PR 8-9p	CM	8-9pm	-----S-	:30	1	\$350.004		0.00	NM	1	\$350.00
Saturday Prime 8-9pm															
SMASH (REPEATS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$350.00		0.00			
E 35	KSNV	10/06/12	10/06/12	Sat PR 9-10p	CM	9-10pm	-----S-	:30	1	\$400.004		0.00	NM	1	\$400.00
Saturday Prime 9-10pm															
Chicago Fire Rpts															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$400.00		0.00			
E 36	KSNV	10/07/12	10/07/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$600.004		0.00	NM	1	\$600.00
NFL Pre-Game															
FOOTBALL NIGHT IN AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$600.00		0.00			
E 37	KSNV	10/07/12	10/07/12		CM	1P-9PM	-----S	:30	1	\$4,000.004		0.00	NM	1	\$4,000.00

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				NFL Football											
				NFL Football											
SUN NT FB: SD @ N ORLEANS ExactDates N/A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S					1	\$4,000.00		0.00			
E 38	KSNV	10/07/12	10/07/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN	-----S	:30	1	\$350.004		0.00	NM	1	\$350.00
				Jeopardy in Prime											
TBD after NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S					1	\$350.00		0.00			
E 39	KSNV	10/07/12	10/07/12	LAW & ORDER (synd) PRIME	CM	M-SA 8-11p / SUN	-----S	:30	1	\$350.004		0.00	NM	1	\$350.00
				Law & Order (synd) PRIME											
LAW & ORDER AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S					1	\$350.00		0.00			
E 40	KSNV	10/02/12	10/08/12	M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	5	\$275.004		0.00	NM	5	\$1,375.00
				M-F News 3 at Eleven											
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/02/12		10/02/12	10/08/12	MTWTF--					5	\$275.00		0.00			
E 41	KSNV	10/06/12	10/06/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$285.004		0.00	NM	1	\$285.00
				Sa-Su News 3 at Eleven											
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S-					1	\$285.00		0.00			
E 42	KSNV	10/07/12	10/07/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$285.004		0.00	NM	1	\$285.00
				Sa-Su News 3 at Eleven											
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S					1	\$285.00		0.00			
E 43	KSNV	10/02/12	10/08/12	The Tonight Show	CM	1135p-1237a	MTWTF--	:30	5	\$150.004		0.00	NM	5	\$750.00
				Tonight Show											
TONIGHT SHOW W/ JAY LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/02/12		10/02/12	10/08/12	MTWTF--					5	\$150.00		0.00			
E 44	KSNV	10/02/12	10/08/12	Late Night w/Fallon	CM	1237a-136am	MTWTF--	:30	5	\$60.004		0.00	NM	5	\$300.00
				Late Night w/Fallon											
LATE NIGHT W/JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/02/12		10/02/12	10/08/12	MTWTF--					5	\$60.00		0.00			
E 45	KSNV	10/06/12	10/06/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$400.004		0.00	NM	1	\$400.00
				Saturday Night Live											
SATURDAY NIGHT LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S-					1	\$400.00		0.00			
E 46	KSNV	10/07/12	10/07/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$90.004		0.00	NM	1	\$90.00
				Sports Night in Las Vegas											
SPORTS NIGHT IN LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S					1	\$90.00		0.00			
													Totals	156	\$37,195.00